

# Business Champion Opportunities

Connect to a Cause | September 19, 2024



Our impact is greater when we all come together. Business Champions ensure the success through Connect to a Cause! 100% of your support will:

- Demonstrate your community support of ALL Connect to a Cause participating non-profits with ONE contribution.

- Motivate our Connect to a Cause non-profits by incentivizing their fundraising success through additional prizes.
- Allow your brand to help inspire generosity and excitement leading into and including Connect to a Cause Day.

	"Finish Strong" Champ	"Raise the Bar" Champ	"Surprise!" Champ	"Show Me the \$" Champ
<b>CHAMPION BENEFITS</b>	<b>\$10K</b>	<b>\$5K</b>	<b>\$3K</b>	<b>\$1K</b>
Company Branded Fundraising Prize to a Non-profit	Choice of distribution of a \$3K, \$2K and \$1K Prize for most raised on C2C Day OR Coverage of all credit card fees for online C2C donations	Choice of distribution of ONE \$1K Prize for EITHER 100% Board Participation, Rookie of the Year, Most Improved Fundraising	Distribution of ONE \$500 drawing to a randomly selected non-profit on Connect to a Cause Day	None
Supports Bonus Pool to All Non-profits	Remaining Funds after Prizes	Remaining Funds after Prizes	Remaining Funds after Prizes	All Funds
Included in Connect to a Cause Live Kick-Off / Closing Events	Interview and Logo	Name Mention and Logo	Logo	Name
Included in Promotional Mailer to 4K Constituents	Logo	Logo	Name	Name
Premium Placement in C2C Advertising	Logo	None	None	None
Inclusion in Promotional Emails to 3,500+ Constituents	Logo	Logo	Name	Name
Connect to a Cause Webpage	Logo, Link, and Banner Ad on C2C Day	Logo and Link	Name and Link	Name and Link
Social Media Recognition (Sample on back)	Yes	Yes	Yes	Yes
Company Representative Presents Award at Connect to a Cause Wrap Up Event (1st week October)	Yes	Yes	No	No

All Champions will receive a toolkit to help promote Connect to a Cause to employees, vendors, partners, and customers. Thank you for joining is in supporting Lorain County non-profits!

COMPANY \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

CONTACT TITLE \_\_\_\_\_

CONTACT EMAIL \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

Please invoice me \$ \_\_\_\_\_

Check enclosed for \$ \_\_\_\_\_  
(Please make check payable to Community Foundation Lorain County with "Connect to a Cause" in the memo. Checks can be mailed to 9080 Leavitt Road, Elyria, OH 44035)

Questions? Please contact Laura Malone, Development Officer at [lmalone@peoplewhocare.org](mailto:lmalone@peoplewhocare.org) or **440.984.7390**

# Thank You 2023 Business Champions!

Community Foundation of Lorain County  
Paid Partnership · August 9, 2023 · 🌐

🌟 Mark your calendars for September 21st, 8am-8pm! 🌟 Join us for Connect to a Cause, a remarkable event supporting Lorain County non-profits. Thanks to our generous Business Champions, each participating organization will receive bonus dollars. Let's come together as a community and make a positive impact!

Learn more about Connect to a Cause at <https://bit.ly/43nqxeR>.

#C2CLorainCounty #peoplewhocare

September 21st  
Connect to a Cause  
8:00am-8:00pm

## Business Champions

## And Other Past Business Champions

Alco Manufacturing Corp.  
Drs. Russell Berkebile and Associates Inc.  
EMC Precision

Levit Jewelers, Inc.  
Magis Advisory Group, LLC  
Northwest Bank