



Business Champion Opportunities

Connect to a Cause | September 21, 2023

Our impact is greater when we all come together. The generosity of our Business Champions ensures the success of Connect to a Cause! Your support will:

- Demonstrate your caring and dedication to the local non-profit community

- Award additional fundraising prizes to participating non-profit organizations
- Increase the visibility of non-profit organizations helping Lorain County

	"No Overhead" Champ	"End the Day Strong" Champ	"Raise the Bar" Champ	"Surprise!" Champ	"Show Me the \$" Champ
CHAMPION BENEFITS	\$10K	\$10K	\$5K	\$3K	\$1K
Company Branded Fundraising Prize to a Non-profit	Covers all credit card fees for C2C donations, allowing the non-profits to keep 100% of what is raised.	Distribution of \$5K, \$3K and \$2K Prizes for most dollars raised on C2C Day	Distribution of ONE \$1K Prize for EITHER 100% Board Participation, Rookie of the Year, Most Improved or Most Creative Marketing	Distribution of ONE \$500 prize to a randomly selected non-profit on Connect to a Cause Day	None
Supports Bonus Pool to All Non-profits	Remaining Funds	Remaining Funds	Remaining Funds	Remaining Funds	All Funds
Included in Connect to a Cause Day Live Event	Live Interview and Logo	Live Interview and Logo	Verbal Recognition and Logo	Logo	Name
Connect to a Cause Donation Page (over 1K impressions)	Logo, Link, and Banner Add on C2C Day	Logo, Link, and Banner Add on C2C Day	None	None	None
Included in Promotional Mailer to 4K Constituents	Logo	Logo	Logo	Name	Name
Inclusion in Promotional Emails to 2,700 Constituents	Logo	Logo	Logo	Name	Name
Included in Connect to a Cause T-shirts	Logo	Logo	Logo	Name	Name
Premium Placement in C2C Advertising	Logo	Logo	None	None	None
Connect to a Cause Info Webpage	Logo and Link	Logo and Link	Logo and Link	Name and Link	Name and Link
Social Media Recognition	Yes	Yes	Yes	Yes	Yes
Company Representative to Present Prize during Connect to a Cause Wrap Up Event (October 3)	Yes	Yes	Yes	No	No

All Champions will receive a toolkit to help promote Connect to a Cause to other compassionate employees, vendors, partners, and customers. Thank you for joining us in supporting more than 90 hard-working Lorain County non-profits!

COMPANY

CONTACT TITLE

ADDRESS

PHONE

CONTACT NAME

CONTACT EMAIL

CITY, STATE, ZIP

SIGNATURE

- Please invoice me Check enclosed (Please make check payable to *Community Foundation Lorain County* with "Connect to a Cause Business Champion" in the memo.)

Questions? Please contact Laura Malone, Development Officer at lmalone@peoplewhocare.org or **440.984.7390**