2019-2021 Strategic Direction

GOAL 1 | STRATEGIES
- Expand the donor base throughout Lorain County
- Strengthen Community Foundation of Lorain County awareness

GOAL 1. Cultivate a culture of philanthropy in Lorain County

GOAL 2 | STRATEGIES
- Focus resources on achieving a shared set of community goals
- Strategically allocate responsive grantmaking in Community Foundation’s grantmaking areas
- Increase Community Foundation’s non-grantmaking role
- Embrace nonprofit organizations as partners
- Establish a process to document, track, and communicate outcomes and impact
- Deepen Community Foundation’s commitment to diversity, inclusion, and equity

GOAL 2. Strengthen Lorain County through effective leadership, grantmaking, and collaboration

GOAL 3 | STRATEGIES
- Ensure Community Foundation’s Board of Directors and Affiliate Boards have the structure, practices, and diverse composition to support strategic success
- Ensure Community Foundation has the right staff, resources, and structure to support the mission and vision
- Ensure Community Foundation has modern technology and data analytics to support a sophisticated community foundation
- Assess foundation structure

GOAL 3. Build excellent organizational capacity to support philanthropy

GOAL 4 | STRATEGIES
- Maintain competitive returns
- Explore Community Foundation’s approach to responsible investing
- Preserve historic principal in endowed assets
- Ensure fund structure for sustainability and growth opportunities

GOAL 4. Steward and grow assets to ensure financial health and sustainability for the community

Mission:
We connect people who care with causes that matter.

Vision:
Lorain County is a thriving community through giving.

Core Values:
EXCELLENCE
Providing the best service to all.

INTEGRITY
Always doing the right thing.

INCLUSION
Diversity, inclusion, and equity are integral to the success of the community and Community Foundation of Lorain County.

COLLABORATION
Putting self aside for the betterment of the whole.

LEADERSHIP
Provide education about, and philanthropic opportunities to address important community issues.

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